

*MaxTips!*

# Productive to the Max

**P**roductivity

**P**erformance

**P**rofitability

## **Failure**

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***"Many of life's failures are people who did not realize how close they were to success when they gave up"***

Thomas Edison

Many people are afraid to try new things or to take risks because they might fail. Failure is really not a bad thing. It is a necessary component of the innovation process and resulting growth. Wouldn't it be really boring if we were successful at everything? What would there be left to learn?

Organizations can prepare for the results of failure by creating a safe environment for taking risks and allowing staff to share stories from which others can benefit. Regular postmortems and allowing the freedom to make mistakes will go a long way to removing the fear of failure. Time and resources need to be allocated not only to look forward but also backward in order to avoid future errors.

J.K. Rowling- in her commencement address to Harvard University in June stated ***"Some failure in life is inevitable. It is impossible to live without failing at something, unless you live so cautiously that you might as well not have lived at all-in which case you fail, by default"***.

You will emerge wiser and stronger from failures and setbacks. Welcome failure as part of your productivity process.

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